Electronic Acknowledgement Receipt			
EFS ID:	8575950		
Application Number:	10743520		
International Application Number:			
Confirmation Number:	7681		
Title of Invention:	Server-based keyword advertisement management		
First Named Inventor/Applicant Name:	Hermann Calabria		
Customer Number:	27885		
Filer:	Alan Carl Brandt		
Filer Authorized By:			
Attorney Docket Number:	A3360Q1USNP/XERZ200688US0		
Receipt Date:	06-OCT-2010		
Filing Date:	19-DEC-2003		
Time Stamp:	20:58:52		
Application Type:	Utility under 35 USC 111(a)		

Payment information:

Submitted with Payment	no
------------------------	----

File Listing:

1 Miscellaneous Incoming Letter Doc015.PDF 66137 no 1 scrib4236d8ecb78d2c2a674ddd91df2451 a743b	Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
	1	Miscellaneous Incoming Letter	Doc015.PDF	85cfb4236d8ecb78d2c2a674ddd91df2451		1

Warnings:

Information:

2		Doc016.PDF	2985960	yes	47			
			07b57ecde73f6aecc664ff89ba134f18765e4 ab9	yes	77			
	Multipart Description/PDF files in .zip description							
	Document Description		Start	End				
	Amendment/Req. Reconsideration-After Non-Final Reject		1	1				
	Claims		2	15				
	Applicant Arguments/Remarks Made in an Amendment		16	47				
Warnings:								
Information:	1							
		Total Files Size (in bytes)	30	52097				

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.